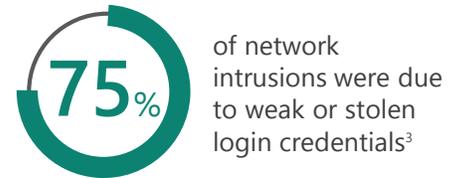
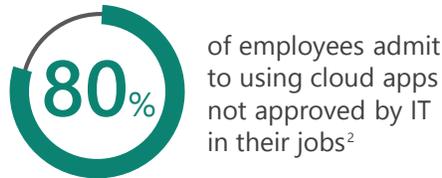


How to protect your business in a mobile world



You need secure and easy access to your data

In a perfect world, access to your data, applications and websites should just work. But in reality, trying to keep track of multiple usernames and passwords impacts productivity—and it can cause serious security threats too.



>2,500

The number of cloud applications you can access with a single sign-on across devices using Enterprise Mobility + Security



Give your employees easy, secure access

Read about two retailers who hire extra staff during peak seasons below. Both retailers give their temporary staff access to a range of company resources, but which one does it securely?

AdventureWorks Cycles

- 1  On their first day, the temporary staff are given multiple usernames and passwords to access Point of Sale system, customer Facebook page and payroll system.
- 2  When the store is busy, the temporary staff are overwhelmed. Due to forgotten passwords and access issues, customers' waiting time increases resulting in a bad customer experience.
- 3  After the peak season, the temporary employees leave, but their access to company resources remain active, which puts company and customer data at risk.

Alpine Ski House

- 1  With a few clicks, IT instantly gives new temporary employees access to all the resources they need with only one username and password to remember.
- 2  Customers have a great experience as employees can seamlessly access the point of sale system in the store and communicate with customers on the company's Facebook page.
- 3  When the temporary employees leave, IT instantly deactivates their logins, so their access to company resources doesn't go with them, keeping the business safe.

Easy, secure access. Just one of the things made possible with Microsoft's Enterprise Mobility + Security

¹Forrester Research, February 21, 2013. ²Stratecast | Frost & Sullivan, November 2013. ³Verizon 2013 data breach investigation report.